

# BUNNAN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA NEW YORK 16, N. Y. 35 EAST 39 STREET

VOL. 10, No. 31

August 27, 1955

## People & Places

Ansel E. Talbert, OPC veep, was the subject of a study on "The Fly Boys" (aviation editors whose beats now include outer space) in the Aug. 6 issue of Editor & Publisher... Secretary-Treasurer A. Wilfred May discussed Wall Street developments and trade possibilities with Russia on the "Ruby Mercer's Show" over a Mutual Broadcasting network recently... NBC's Ben Grauer took over the Tex and Jinx spot this month during their visit to Hawaii.

Mrs. Tobe Coller Davis has been elected to the board of Allied Stores. She is the first woman to hold a directorship in that organization. She will return from a vacation at the Lido, Italy, and Paris in mid-September.

Harry Kursh, whose name was inadvertently misspelled in a recent issue in connection with his appointment to the Freedom of the Press Committee, is the author of the lead article, "How Does It Feel to Die," in the September Argosy magazine.

Roland Gammon is leading the first interfaith tour of Europe, starting Sept. 1 ... Sid Latham, accompanied by his wife, is on a 2-month swing of Europe covering assignments for True magazine and a special project for the Ford Foundation... Norman Reader has received the Tourist Medal from the French Government... Betty Granger of the Amsterdam News is doing a radio show, "At Home With Betty Granger," over Station WLIB.

Tom Mahoney's book, "The Great Merchants," rated the entire editorial (Continued on page 2)

### Club Calendar

Tuesday, Aug. 30 - Open House for Daniel G. Van Acker, who supervised translation of the thousand-odd technical reports from the Geneva atomic conference. Subject: "The Atom in Nine Languages." Cocktails at 6 p.m., as usual.

# LEVINE OF NBC GRANTED SOVIET VISA -First Permanent Radio Correspondent



LEVINE: Beer to Suntory to vodka "PHENIX CITY STORY" SCREENING AUG. 31

The Program Committee announces a special screening of the new film, "The Phenix City Story," based on the series which appeared in the Columbus, Ga., Ledger, chronicling the conditions in Phenix City, Ala., sometimes called "the vice capital of the South."

The film, which has no stars, is an Allied Artists production, with Phil Carlson as director and Sam Bischoff as producer.

The screening will be held at 8:30 p.m. on Wednesday, Aug. 31, at 1600 Broadway. There will be two simultaneous showings in two theatres in the building, with each room holding 70 people. Immediate reservations are required.

### REGIONAL DINNERS TO BEGIN AGAIN

The Hospitality Committee's regional dinners which successfully introduced OPC members to many exotic menus and drinks last season, will be resumed next month. According to Joe Peters, chairman of the sub-committee on foreign festivities, the following dates have been set: Sept. 27, India; Oct. 18, Arabian night; Nov. 1, Austria; Dec. 20, Norwegian Yule dinner; Jan. 10, Haiti. Other national evenings will be announced later.

## **Since 1948**

NBC correspondent Irving R. Levine, deep in the heart of Russia with the visiting American farmers, last week learned he had become the first Western non-Communistradio correspondent since 1948 to be granted permanent accreditation to the Soviet Union.

Levine had already been permitted to send out of Russia 2,600 feet of uncensored film in addition to his broadcasts over Radio Moscow facilities.

Levine is a veteran of the European and Far Eastern beats and saw duty in Korea with NBC, broadcasting the first direct report after the U.N. recaptured Seoul in the Fall of 1950. He is 33 years old. In 1948, he was Vienna bureau chief for INS, and carried out numerous assignments in other parts of Europe. He joined NBC in Korea after he had gone out there for INS.

The NBC correspondent's permanent visa gives the network a clear field in the Soviet Union, although CBS has temporary accreditation for two men- Dick Hottelet and Danny Schorr, now in Bonn and Washington respectively.

The CBS news department is hopeful of getting permanent accreditation later, but no plans are being made for sending in cameras immediately. As John Day, CBS news director put it: "We don't want them stopped at the border and we are not crystal-balling their stay there."

NBC, in addition to being first in with a resident correspondent, also was last out of the Soviet Union. The last correspondent for radio was Bob Magidoff, then with NBC, who was expelled in 1948, after Isvestia accused him of espionage.

### DINING ROOM SERVICE DEADLINE

Members are reminded that dining room service ends at 8 p.m. The deadline will be observed in the future punctitiously in consideration not only of the dining room staff but also of extra

### THE BULLETIN

Published weekly by the Overseas Press Club of America, Inc., 35 East 39th St., New York 16, N. Y. MUrray Hill 6—1630

Editor & Committee Chairman: David

Co-Editors: Charles E. Campbell, Jr., Samuel R. Kan, John R. Wilhelm.

Correspondents: Robert Benjamin (Mexico City); Paul M. Grimes (Bangkok); Curt L. Heymann (Paris); Beryl Kent (Los Angeles-Hollywood); Gerhard Stindt (Berlin); Jessie Stearns (Washington); Barbara Wace (London).

# THE OVERSEAS PRESS CLUB Officers and Board

President: Louis P. Lochner; Vice Presidents: Kathryn Cravens, Ansel E. Talbert, Hal Lehrman; Secretary-Treasurer: A. Wilfred May.

Board of Governors: Norwood F. Allman, John Barkham, Seymour Berkson, Lawrence Blochman, Cecil Brown, Emanuel Freedman, Ben Grauer, Ruth Lloyd, Kathleen McLaughlin, Gabriel Pressman, Charles Robbins, Madeline D. Ross, Cornelius Ryan; Alternates: Fleur Cowles, Walter Rundle, Helen Zotos.

# COPY MUST BE RECEIVED AT THE CLUB BY TUESDAY NOON

Free to Members.-\$10 yrly, Non-Members.
Advertising Rates on Request.

expenses incurred in connection with late service.

Incidentally, the bar and dining room have been welcoming large numbers of Princeton and Dartmouth Club members during the last two weeks. Many compliments have been received about the excellent service.

### **OVERSEAS TICKER**

### BERLIN

Communist satellite countries are "putting their best foot forward" in inviting correspondents to their lands following the lead of Big Brother Russia, according to Joe Harsch, NBC and Christian Science Monitor, and Marty Hayden, Detroit News Washington correspondent.

Both stopped in Berlin after brief visits to Czehoslovakia and Poland. Harsch did a network broadcast from here on his experiences in Prague and Warsaw, then proceeded to Bonn and London.

### CARACAS

The Caracas Journal, English language bi-weekly, will become a daily in October. Editor *Jules Waldman* will become the publisher.

OPCers among recent visitors to Venezuela included John Scott and Henry La Cossit and Mrs. La Cossit.

### LONDON

Peter Forster is working on a new TV panel game, "What's My Name?"... Charles Ferguson has left after a three-week visit to England and Scotland.

#### TOKYO

Robert Funson, AP bureau chief, has written "The Pearl King," a book about the life of the fabulous Mikimoto, which will be published by Greenberg this fall.

### PEOPLE AND PLACES

(Continued from page 1)

column and the editorial page cartoon of the NY Sunday News recently...

A color motion picture on automation, by *Alex Dreier*, is being promoted by *Martin Sheridan*.

Larry LeSueur back in NY from a South American tour... B. Bernard Kreisler off for Europe on a 9-week film survey... Lou Garcia, Panagra p.r. director, returned to NY after a 7-day tour of South America with a group of US newsmen... Joe Laiting has an article in Collier's on Edith Head, Hollywood fashion designer.

Serge Fliegers, who has been covering the US tour of the Soviet farm group, was a recent guest on Frank Conniff's Dumont Network TV show... Lillian G. Genn one of many OPCers traveling abroad this summer... Another is Mary Voss, who met Governor Harriman in Dublin during Horse Show Week... Victor Riesel traveling through the Orient.

# SHIFT AT NEWSWEEK FOREIGN DEPARTMENT

Upped from General Editor to Senior Editor-Foreign at Newsweek last week was Amaud de Borchgrave, to fill the spot left when Harry Kem became Editor in Chief and Executive Director of International Editions.

A native of Brussels, Borchgrave was UP bureau manager in that city until he was appointed Newsweek's Paris bureau chief in 1951.

He covered the Indo-China unpleasantness, Africa, and Western Europe before returning to the U.S. as a writer in Newsweek's Foreign Department last year.

# Make our 411 offices your headquarters around the world

Pan American — the first and only round-the-world airline — has the welcome mat out for the Press in 78 countries and colonies on all 6 continents.

Any one of Pan Am's 411 offices is the perfect spot to meet people, to receive messages, to get help with accommodations, interpreters, interviews, etc. Pan American likes to make a point of assisting Press representatives in every way it can.

PAN AMERICAN



WORLD'S MOST EXPERIENCED AIRLINE

# Help or Job Wanted? See OPC Placement

The Placement Committee, after two weeks of active operation, has already filled five permanent jobs and four freelance assignments, chairman Spencer Valmy announced this week.

In addition, the committee has received more than 200 letters from members asking for permanent or free-lance work.

The committee now has on its books 28 offers for free-lance writers and in a move to get the best man for the best job, began classifying all applications. Valmy urged members to take advantage of the Club committee when hunting a job or when hunting someone to fill a spot. He said many inquiries had come from overseas members.

Here are two recent requests for help wanted:

Young man under 30, journalism or science degree, capable writer of feature articles, news releases and speeches. Good opportunity with large organization. Start \$6000.

Man, 20-40, strong writing and copy supervision, good public relations background, to take over as PR account executive, New York location. Great future potential with excellent firm. Start \$8,000-10,500 depending on qualifications.

Both of these jobs may be further investigated by writing Valmy, enclosing full resume, care of the OPC.

### TREASURER'S REPORT

OPC Secretary-Treasurer Wilfred May reported to the Board of Governors this week that July had seen a deficit of \$46 in Club operations. This was against a profit of \$481 for June, and was due primarily to the summer doldrums.

He cautioned against exceeding budget allotments.

### COMMITTEE APPOINTMENTS

The following additional appointments have been made to OPC Committees:

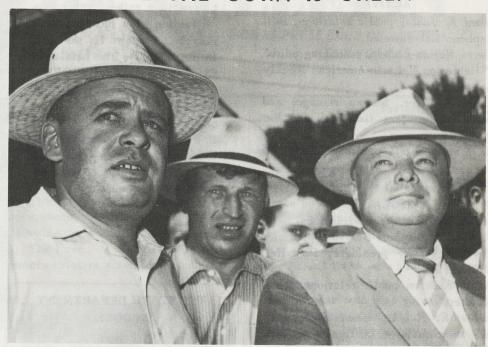
Awards- lnez Robb, Will Oursler and Chet Shaw.

Bulletin- Paul Elliott-Smith.

Constitution Revision— John Luter, Gabriel Pressman, Geraldine Sartain and Frank Wachsmith.

Who's Who- Paul Elliott-Smith.

## WHERE THE CORN IS GREEN...



VOLKOV and MATSKEVICH: A fake in the cornfields?

Leon Volkov, former Soviet Air Force bomber pilot and more recently Newsweek Russian affairs expert, recently completed a tour of the U.S. with the visiting Russians and says that things are sound in the great grass roots.

Volkov picked up the Russian agricultural experts at the airport when they landed in New York and dogged their footsteps almost the entire time they were in this country.

They all had a fine time, he says, despite the fact that after Volkov fingered Russian Embassy second secretary Serge Vasiliev as the tour's watchdog, Vasiliev was recalled to Washington.

At one point, Volkov and the Russians were in the straming cornfields of Iowa, and one of the delegation remarked on how hot the sun was in the U.S.

"What we need to do is find a girl who is air-conditioned herself," Volkov said (rough translation from the Russian).

"Oh, do you have such things in this country?" the Russian asked in genuine wonderment.

At another point in the tour, the Russian agriculturists reached for their cameras as they watched an 11-year-old boy operating a tractor in a field. "What do you want that kind

of picture for?" Volkov asked. "Are you trying to show that there is child labor in the U.S.?"

"Oh, no," replied one of the Russians. "On Russian farms, we take an 11-year-old child and teach him seven years before we let him drive a tractor."

Then he added sadly: "And even then he breaks it, like as not."

After his picture appeared in Newsweek (see cut) with the Russian tour leader, Vladimir Matskevich, the Newsweek correspondent caught hell from the Russian.

"It's a fake, that picture!" he told Volkov in no uncertain terms. "I never would allow you to get that close to me. You must have faked it."

Volkov reported that at the end of the tour, the friction between Matskevich and the rest of the delegation was getting hotter and hotter, and no one was air conditioned. The delegation members had obviously been impressed with what they saw, but Matskevich had just as obviously been told not to enthuse too much over the wonders of capitalistic farming. The others enthused; Matskevich growled. And this week, the delegation had started back home, but Volkov reported that they were far from sure of the reception that awaited them.

### NEW MEMBERSHIPS

### ACTIVE

Howard K. Janis, public relations, Bell Telephone Laboratories.

Roberto Mujica-Lainez, managing editor, of "Hablemos," Latin-American Weekly Supplement.

George T. Rice, bureau manager and chief correspondent for Near and Far East News.

Mrs. Dorothy Schiff, publisher, New York
Post.

Lydia Marie Tolstoi, free-lance writer.

### ASSOCIATE

Charles M. Bayer, public relations.

Mrs. Eleanor Lambert Berkson, publicity.

Robert M. Hall, president, Post-Hall

Syndicate, Inc.

Paul M. Keister, public relations, Rider & Keister.

Charles E. Reiche, news supervisor, public relations, General Dynamics Corp. Robert W. Robb, Calkins & Holden, Inc. Oliver Townsend, Atomic Industrial Forum.

Dorothy K. Whyte, director, editorial bureau, Metropolitan Life Insurance Co.

# NEW MEMBERSHIP APPLICATIONS ACTIVE

James G. Robinson, correspondent, NBC, since September, 1952. Assigned in Asia at present. Proposed by John Rich, seconded by Joseph O. Meyers.

### ASSOCIATE

Earl C. Donegan, Compton Advertising, Inc. The Fourth Estate, Feb. '21 to Sept. '22. Dry Goods Economist Nov. '19 to Feb. '21. Bridgeport, Conn. Post Nov. '11 to Nov. '19. Proposed by William H.

Here is a rather gray reproduction of a painting by a lady better known for her work in other fields. The painter is CLARE BOOTH LUCE--OPCer playwright, journalist, politico, and now ambassador to Rome. She calls painting "very exciting indeed," and disclosed this week the instigator of this new hobby: President Dwight D. Eisenhower.



# THE STATE DEPARTMENT SCHOOL

Toumey, seconded by Reavis O'Neal, Jr. Channing MacGregor Hadlock, Radio-TV account executive, Quality Bakers of America. Morning Herald, Durham, N.C. Oct. '47 to July '48. AAF PRO, VASAC, Manila, P.I.; YANK Far East, Manilla,

P.I. June '45 to Jan. '46. Proposed by Roy Battersby, seconded by Will H. Yolen.

Robert T. Kenney, asst. director of public relations, The Texas Company. Citizen, Columbus, Ohio, Nov. '42 to Dec. '43. Daily Oklahoman Dec. '41 to Nov. '42. Kansas City Star, May '35 to Dec. '41. Proposed by Will H. Yolen, seconded by Kerryn King.

Fern Marja, New York Post since 1943.

Proposed by Madeline D. Ross, seconded by Geraldine Sartain.

### AFFILIATE

Leo William Bowmall, vice president, Bulkley Dunton Cellulose Exports Co., NYC, and director of Bulkley Pulp Co., Ltd. of London.

### CLASSIFIEDS

SUBLET HOUSE - 3 bedrooms, 2 baths completely furnished in upper Montclair, New Jersey. \$175. month easy commuting, near schools. Telephone after 7:00 p.m. Montclair 3-4661J.

SUBLET OFFICE - Subrental quiet furnished office 15 x 15 view 5th Avenue near club desirable building \$75 month. Box B, Bulletin.

# Overseas overnight—every night via TWA



1955 marks the 30th year of TWA's world-wide leadership in providing the finest in swift, dependable air transportation. Daily flights between the U.S.A. and London, Paris, Frankfurt and Rome

A fast-breaking news story or a hurry-up call to a home-office conference—you're on your way in hours with TWA's round-the-clock schedule. Every day of the week, TWA Constellations speed between the major centers of the U.S. and Europe. And TWA is the only airline that takes you all

the way between 60 U.S. cities and 21 world centers abroad. There's no transferring to other airlines, or changing baggage.

Choose from three types of TWA service – economical Sky Tourist, de luxe First Class, and luxurious "Ambassador" flights. Relax and enjoy TWA's friendly, world-famous hospitality.

For immediate reservations, call the Trans World Airlines office nearest you.

Fly the finest . . . FLY TRANS WORLD AIRLINES

U.S.A. . EUROPE · AFRICA · ASIA